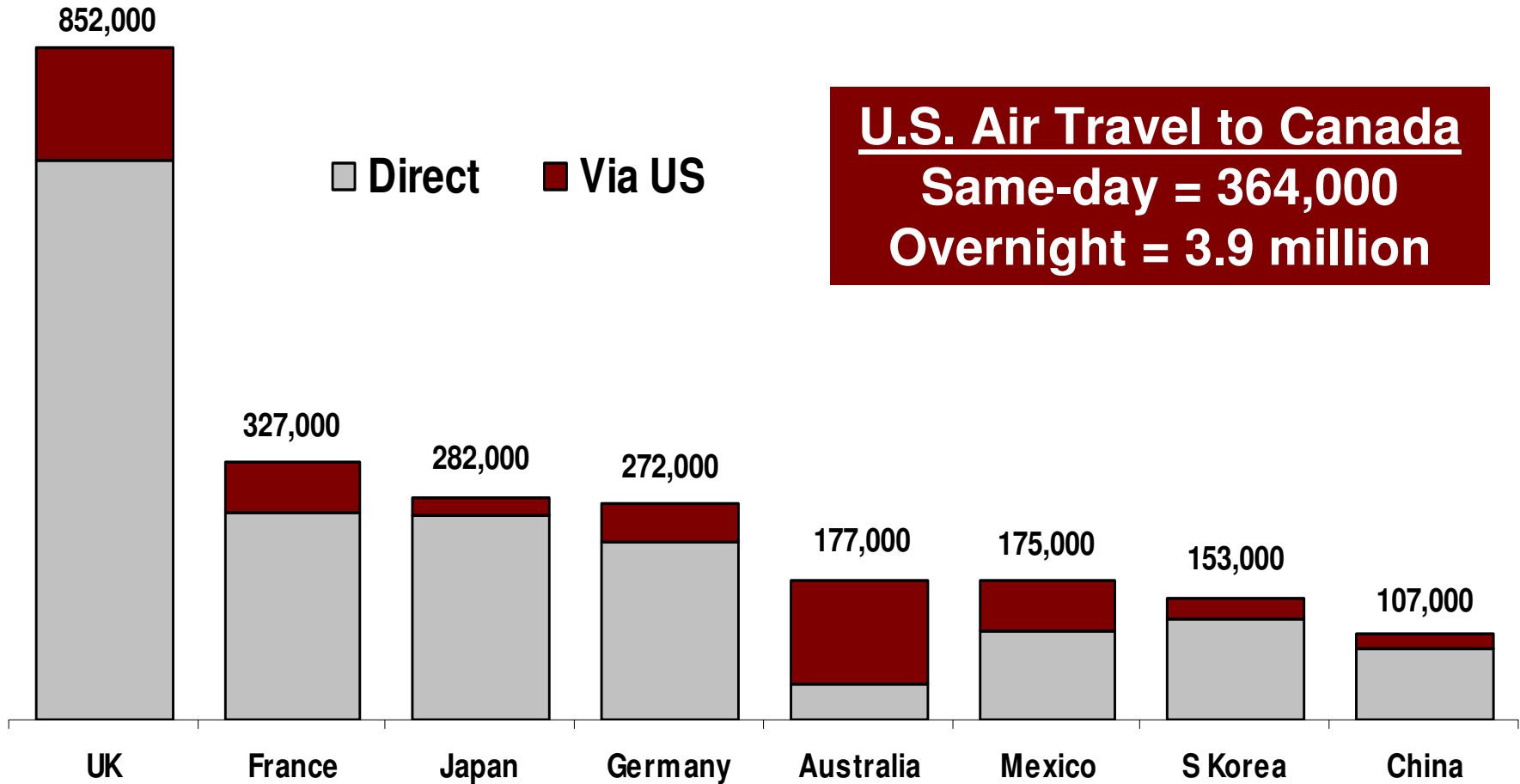


**Presentation to Canadian Airports Council  
Airports Canada 2007 Conference  
Panel discussion: “Selling Canadian Airports: Industry  
and Business Environment**

By Randy Williams  
Hilton Lac Leamy, Gatineau, Quebec  
April 26, 2007



# Overnight Trips to Canada by Air, 2005

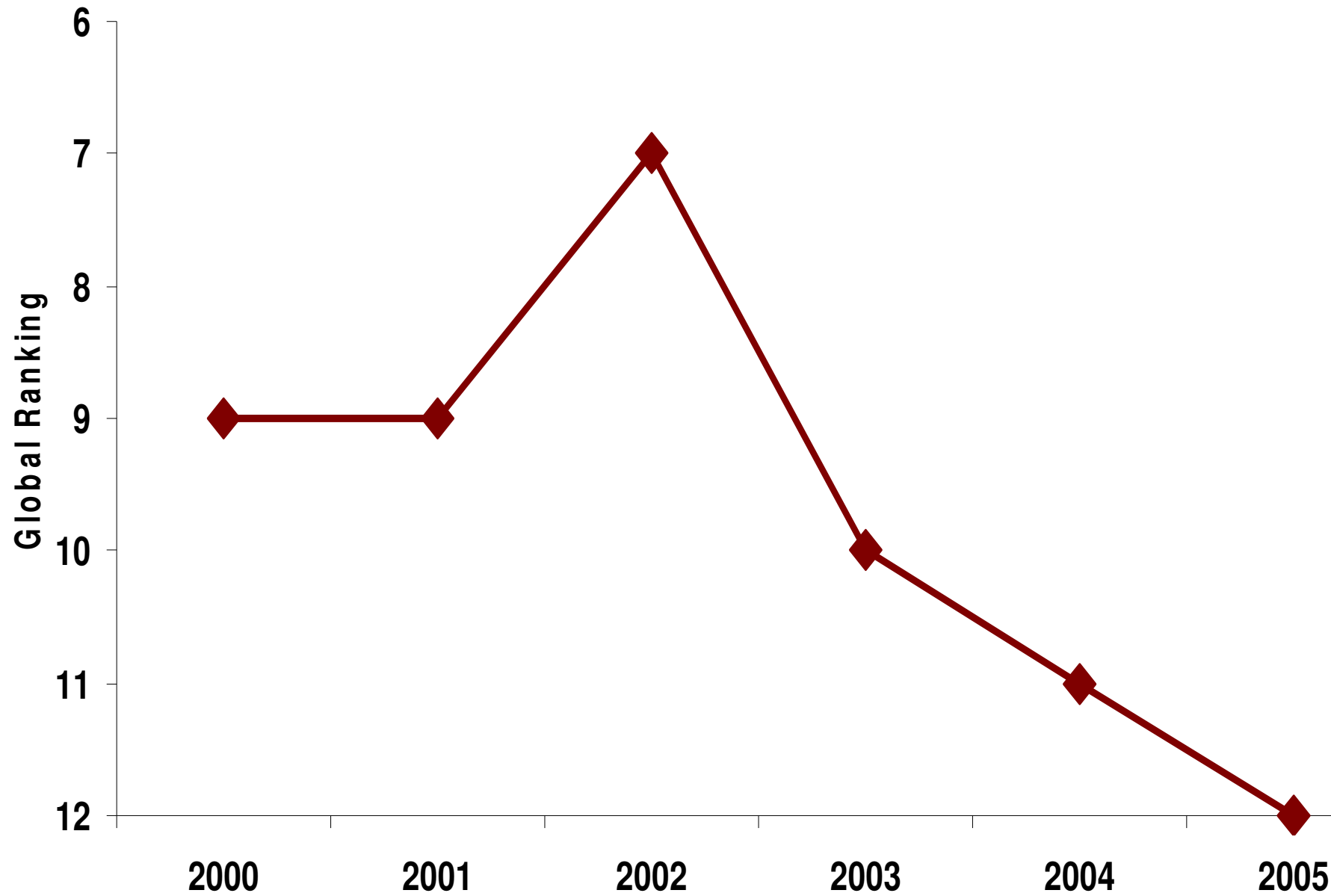


**U.S. Air Travel to Canada**  
Same-day = 364,000  
Overnight = 3.9 million

# Tourism in Canada

- **A \$67-billion sector**
- **Tourism activity represents 2.1% of Canadian GDP**
- **In 2005, 1.62 million people were employed in the tourism sector, representing 10.2% of all employment in Canada.**
- **Canada has close to 200,000 tourism related businesses of which 80% are SMEs with fewer than 20 employees**
- **The industry generates more than \$17 billion a year in tax revenues, including an annual federal share of more than \$9 billion**

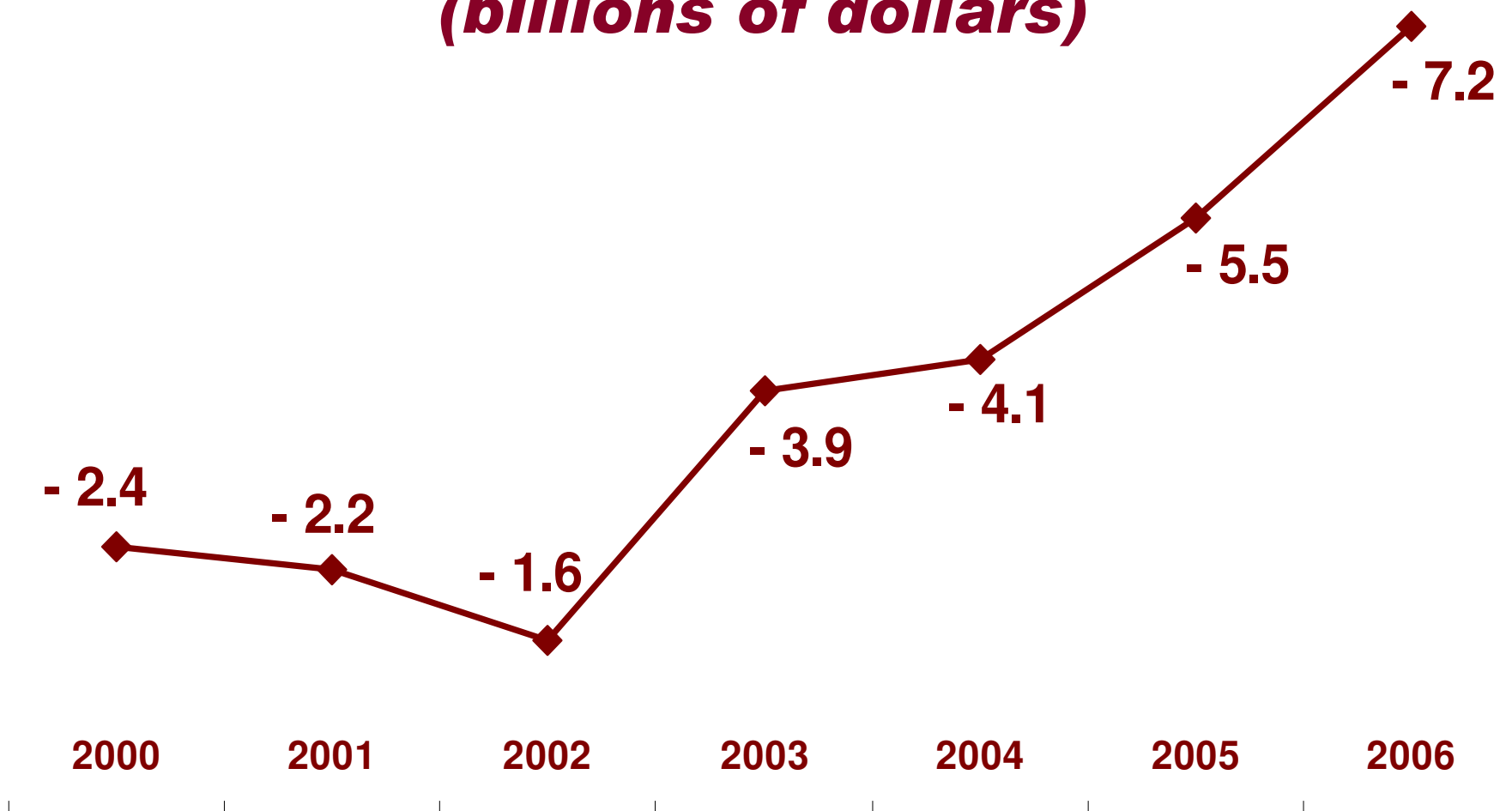
# Canada's Global Ranking International Tourist Arrivals 2000 - 2005



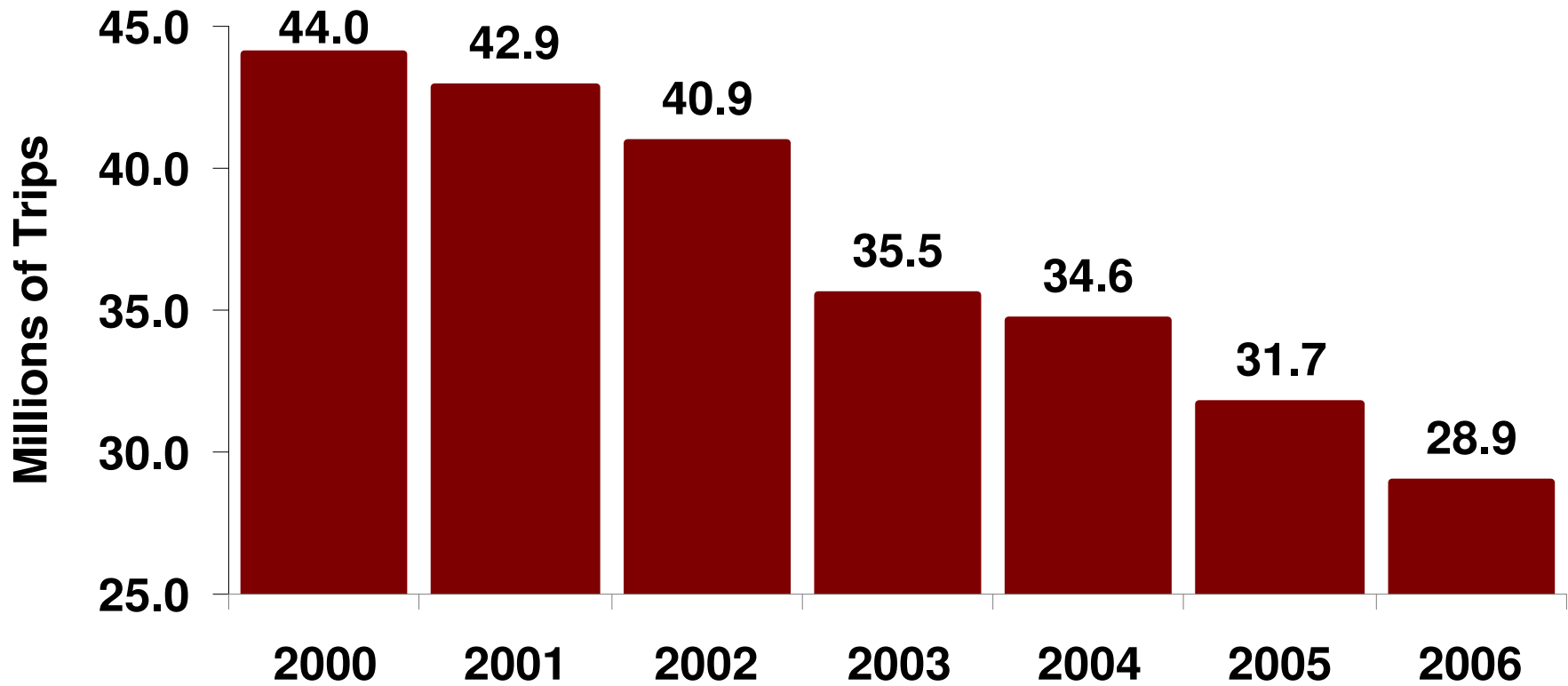
## Canada's Global Ranking International Tourist Spending 2000-2005



## Canada's International Travel Deficit (billions of dollars)



# U.S. Visitation to Canada, 2006



# Calgary International Airport Royal Tyrell Museum baggage area display



# Ottawa International Airport, Canadian Museum of Civilization wall wrap



# Ottawa International Airport (Ottawa) Parkade banners



# Aboriginal art at Vancouver International Airport



➤ Bill Reid's "Spirit of Haida Gwaii"

# Aboriginal art at Vancouver International Airport

