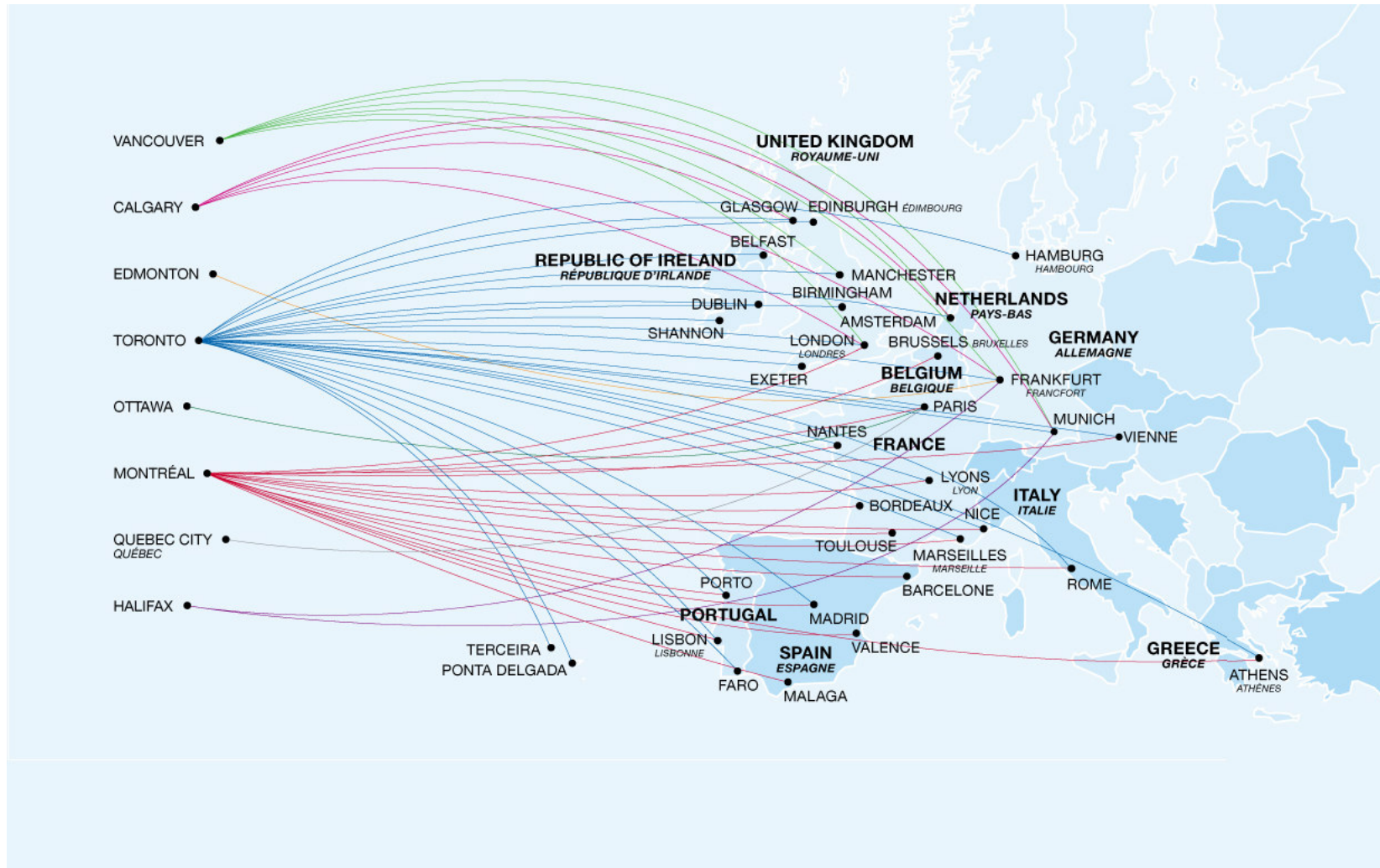


Canadian Airports Council

April 25, 2007

European Destinations



American destinations

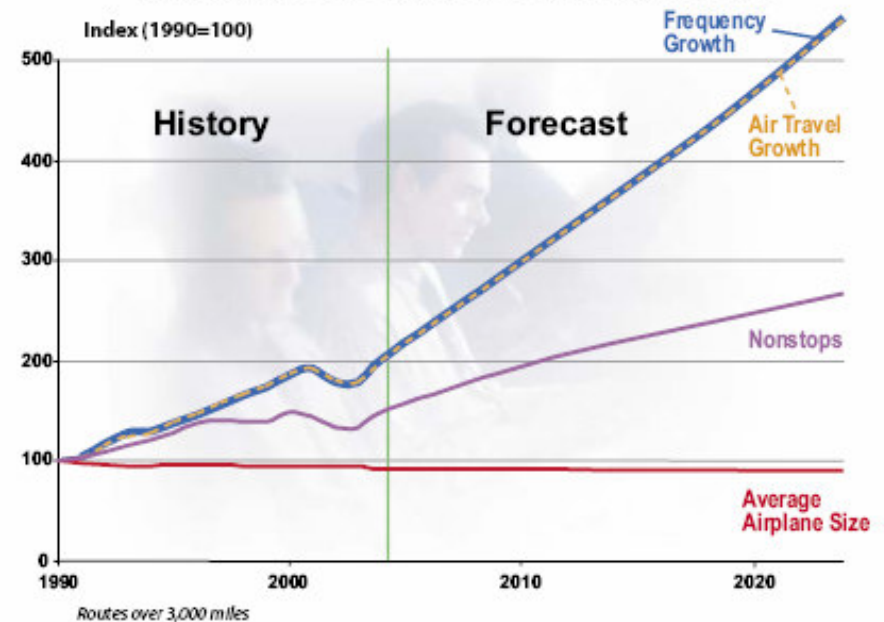


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Point-to-Point Travel

- Like Boeing, Air Transat believes that customers want to fly point-to-point, not through major hubs
- Over 500 B787s have been ordered...best selling aircraft in history
- This requires airlines to work with smaller regional airports, not just major hubs
 - EXE, BHX
 - BOD, NTE, MTS, TLS, NCE

Airlines Will Continue To Meet Air Travel Growth With More Frequencies and Nonstops



Since 1990, flight frequency growth, including new nonstop city pairs, has overlapped total air travel growth, accounting for the entire increase in passenger traffic. Average airplane size has actually decreased as passenger volumes surged.



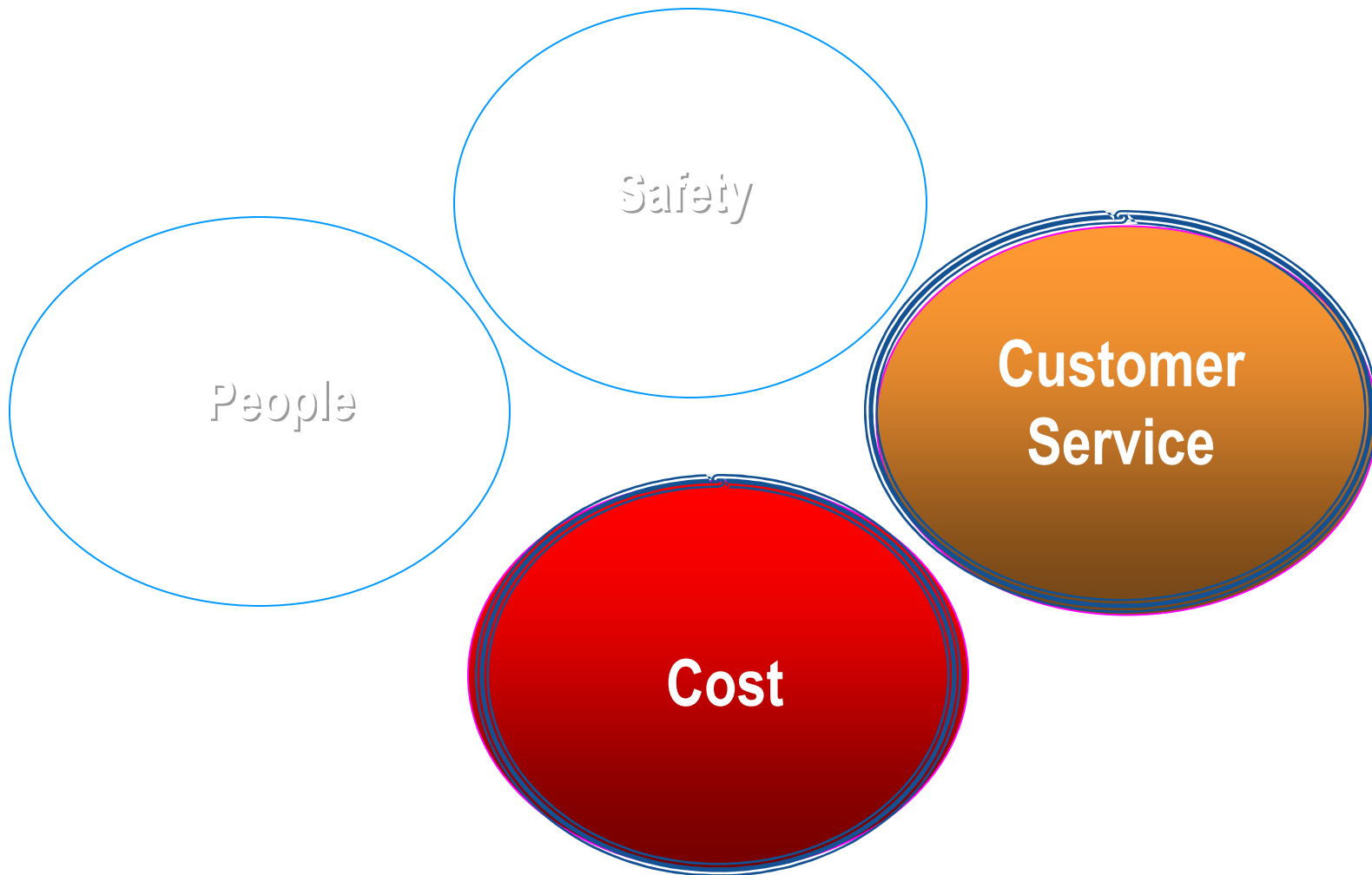
Strategic Alliances

- Air Transat has many European destinations...Need to encourage Europeans to visit Canada (MYT, TCX, WJ)
- Airports are working with airlines and local communities to create increased international traffic and encourage tourism "Strategic Gateways"
- To be successful, all stakeholders need to agree on a long-term strategic plan



Pudong International Airport

Air Transat 4 pillars



April 25 2007

6

the power of a **team** 

The logo for "the power of a team" features three stylized human figures in blue, orange, and green, standing side-by-side.

Low Cost/Secondary Airports

- Low cost/charter carriers want functional, efficient airports
 - Minimum cost to be passed on to the customer
 - Quick turnaround to maximize aircraft utilization
- Customers want fast transit through airport
 - Check-in
 - Baggage retrieval
 - Customs Immigrations
 - Security



Sustainable Tourism

- Airlines are taking their environmental responsibilities very seriously
- Need to work closely with airports to reduce pollution
 - Carbon emissions from aircraft and ground handling equipment
 - Noise
 - Solid and liquid waste
- In particular need to work with ATC to optimize aircraft movements

London
BAA Gatwick 



2006: 34M pax, 1 runway

Toronto Pearson International
Airport



2006: 31M pax

Merci
Thank you