

It's about being connected.



Director, Marketing & Communications

Saint John, NB
Reference # 5037

Saint John Airport Inc. is focused on growing the passenger satisfaction of our clientele and ensuring that the local market area is well aware of flight options and activities as a result of our marketing and communications efforts. To help fulfill these goals, the Saint John Airport requires a Director, Marketing & Communications.



Reporting to the CEO, the Director, Marketing & Communications will be responsible for developing and executing a comprehensive strategic plan with a mandate to increase the profile and community involvement for the Saint John Airport. A key component of this role is to grow passenger traffic at the airport and maximize target market participation and satisfaction. As a senior member of the airport's management team, you will be depended upon to achieve marketing objectives, help grow the organization, and lead all public relations efforts to ensure clear communication and positive impressions with all internal and external customers, clients and stakeholders.

The ideal candidate should have a post secondary education in Marketing, Communications, or a related field, and have at least five years of relevant experience. You should be creative and results driven with a strong focus on organizational growth. Ideally, you understand the strategic role that marketing and communications play in an organization's success and know how to move in that direction.

For more information contact:

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